

Item 1.

Edward D. Foy
Foy Financial Services, Inc.
Brochure Supplement Dated September 30, 2011

Contact: Andrew J. Kramer, Chief Compliance Officer, Foy Financial Services, Inc.,
12501 Holdrege St., Lincoln, Nebraska 68527. (402) 483-2004.

This brochure supplement provides information about Edward D. Foy that supplements the Foy Financial Services, Inc., brochure. You should have received a copy of that brochure. Please contact Edward D. Foy, President of Foy Financial Services, Inc., if you have any questions about the contents of this supplement.

Additional information about Edward D. Foy is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2. Educational Background and Business Experience

Edward D. Foy is the President and Chief Investment Officer of Foy Financial Services, Inc. He has been in the securities industry since 1980, first as an account executive with Dain Bosworth, Inc., for four years, before working at EF Hutton & Co., for three years. He was then a registered principal with Royal Alliance Securities, for two years, with FFP Securities, Inc., for nineteen years, and with First Allied Securities, Inc., for one year. Ed was an advisory agent for FFP Advisory Services, Inc., for 12 years and has been insurance licensed for life, health, and variable products since 1980. Ed has held series 3, 7, 24, 51, 63, and 65 securities licenses. Ed founded Foy Financial Services, Inc., in 1987, and introduced the SELECTOR[®] Money Management Program in 1993. Prior to entering the financial services industry, Ed was a pharmaceutical representative with Schering Plough, Inc., for six years. He graduated with honors from Dana College in 1974 with a Bachelor of Science Degree in Biology, and was the valedictorian of his Ralston High School Class of 1970. Ed was born in 1952.

Item 3. Disciplinary Information

None.

Item 4. Other Business Activities

Edward D. Foy is not actively engaged in any other investment-related business or occupation.
Edward D. Foy is not actively engaged in any other non-investment-related business or occupations.

Item 5. Additional Compensation

None.

Item 6. Supervision

Foy Financial Services, Inc., provides investment advisory and supervisory services in accordance with the Foy Financial Services, Inc., Policies and Procedures Manual. Andrew J. Kramer, Chief Compliance Officer of Foy Financial Services, Inc., has the primary responsibility for supervising Edward D. Foy's advisory activities in accordance with the Foy Financial Services, Inc., Policies and Procedures Manual.

Item 1.

Andrew J. Kramer
Foy Financial Services, Inc.
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Contact: Andrew J. Kramer, Chief Compliance Officer, Foy Financial Services, Inc.,
12501 Holdrege St., Lincoln, Nebraska 68527. (402) 483-2004.

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Additional information about Andrew J. Kramer is available on the SEC's website at
www.adviserinfo.sec.gov.

Item 2. Educational Background and Business Experience

Andrew J. Kramer is the Director of Research and the Chief Compliance Officer for Foy Financial Services, Inc., and has worked at Foy Financial Services, Inc. since 1996. Drew was a registered representative and registered principal with FFP Securities, Inc., for twelve years and with First Allied Securities, Inc., for one year. Drew was also an advisory agent with FFP Advisory Services, Inc., for six years. He has been insurance licensed in life and health since 2000. Drew has held series 6,7, 26, 63, and 65 securities licenses. He graduated from the University of Nebraska with a Bachelor of Science Degree in Biology. Drew was born in 1972.

Item 3. Disciplinary Information

None.

Item 4. Other Business Activities

Andrew J. Kramer is not actively engaged in any other investment-related business or occupation.
Andrew J. Kramer is not actively engaged in any other non-investment-related business or occupation.

Item 5. Additional Compensation

None.

Item 6. Supervision

Foy Financial Services, Inc., provides investment advisory and supervisory services in accordance with the Foy Financial Services, Inc., Policies and Procedures Manual. Andrew J. Kramer, Chief Compliance Officer of Foy Financial Services, Inc., has the primary responsibility for supervising advisory activities in accordance with the Foy Financial Services, Inc., Policies and Procedures Manual.